



Press Release

PALMER TOWNSHIP ASKS RESIDENTS TO SIGN-UP TO RECEIVE LOCAL ALERTS

Residents Can Now Receive Real Time Public Safety Messages Through Nixle

(Palmer, PA)- Palmer Township has partnered with Nixle to implement its Community Notification System to alert residents in real-time for localized emergency situations and relevant community advisories.

As a resident, there are several simple ways to register:

1. Text PALMER to 888777 from your mobile phone
2. Go to www.palmertwp.com and sign up via the Nixle Widget

Once registered, residents will receive a confirmation text to their mobile device. Residents may also customize their alert settings by going to www.nixle.com and creating a User Profile.

“After Superstorm Sandy impacted our Township, it became evidently clear to us that Palmer Township needed a more robust means to notify our residents of important issues in a timely manner. Nixle will close that information gap and allow residents to get critical information in real time”, said Christopher Christman, Township Manager.

The Palmer Township Board of Supervisors approved a contract with Nixle at their June 13, 2016 meeting.

Supervisor’s Chairman David Colver noted “There are no costs for our residents or businesses to opt in to this service. We will now be able to create real time notifications covering a variety of events from a severe emergency down to a general community notification, like a garbage pick-up delay”.

The service is secure, reliable and easy to use for our organization.

All Alerts will be targeted geographically, allowing residents to receive localized, relevant alerts from Palmer Township. Nixle Alerts can be sent via Text, Email, Voice, Web, Social Media, and the Nixle Mobile App in an instant. Nixle is partnered with NLETS for unmatched data security, as well as the National Center for Missing and Exploited Children, the National Blue Alert Network, and Google for unmatched reach and two-way information exchange.

We are very excited to have you experience it for yourself.

About Nixle

Founded in 2009, Nixle provides a mass communications hub built exclusively for government to provide secure, reliable, and relevant information to residents in real-time. Today, over 7,200 Agencies around the United States rely on Nixle for Community Engagement and Emergency Communications. Nixle’s exclusive partnerships with NLETS, Google and the National Center for Missing and Exploited Children allows local police departments nationwide to send immediate alerts and advisories. For more information, visit www.nixle.com.

###